

SOCIO-CULTURAL SPECTRUM OF PADMAPURAM VILLAGE, ARAKU VALLEY

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ABSTRACT

The present study was almost solely based on the primary data collected from a field visit at Padmapuram village of Araku valley, Andhra Pradesh which is basically known for tribal agglomeration. The local inhabitants are mainly dependent upon agriculture, mining and tourism. The household survey specially emphasised upon some of the socio-cultural parameters, e.g., demography, health, education, economy, household condition etc. which are at least to some extent distinct compare to the other non-tribal villages. The village reflects a satisfactory condition compare to the national average in terms of the aforesaid parameters. But, there is obvious some serious lacking regarding health, water, electricity and education particularly in female population. Tourism industry can enhance the economic condition in the near future.

KEYWORDS: Demography, Household Survey, Primary Data, Tourism, Tribal